

# Buy What You Know!



Wendy's (WEN)	Chipotle (CMG)	Amazon (AMZN)	Target (TGT)
McDonalds (MCD)	Hewlett Packard (HPE)	Under Armour (UA)	Ford (F)
Burger King (BK)	Dunkin Donuts (DNKN)	Foot Locker (FL)	General Motors (GM)
Pepsi (PEP)	Buffalo Wild Wings (BWLD)	GoPro (GPRO)	Yum Brands! (YUM)
Dominos (DPZ)	Dell (DVMT)	Google (GOOG)	Kraft Heinz Co. (KHC)
Starbucks (SBUX)	Coca-Cola (KO)	Microsoft (MSFT)	Dicks Sporting Goods (DKS)
Lowe's (LOW)	Home Depot (HD)	Costco (COST)	All State (ALL)
JC Penny (JCP)	Apple (AAPL)	WalMart (WMT)	Royal Caribbean (RCL)
Walt Disney (DIS)	Michaels (MIK)	British Petroleum (BP)	American Eagle (AEO)
Gap (GPS)	Nike (NKE)	Abercrombie Fitch (ANF)	Harley-Davidson (HOG)
Exxon Mobile (XON)	Verizon (VZ)	Panera Bread (PNRA)	FaceBook (FB)
General Electric (GE)	AT&T (T)	Papa Johns (PZZA)	Hershey (HSY)
Visa (V)	Caterpillar (CAT)	NetFlix (NFLX)	Delta Airlines (DAL)

- Each student spends about \$20,000.00 for each stock.
- Pick 5 different companies (from this list or choose/research your own companies)
- Divide \$20,000.00 by the current stock price (have students round down to the nearest one-dollar value. This keeps their price of the stocks under \$20,000.00, because there is a 1% broker fee) to find out how many shares of Royal Caribbean you can buy.
- $20,000.00 \div 106.66$  (round down to 106.00) =  $20,000.00 \div 106 = 188.67 =$  (round to the nearest whole number 189)
- (This student can buy 189 shares of Royal Caribbean (RCL))
- Use the same formula for the other 4 stocks you want to buy
- $(20,000.00 \div \text{current stock price}) = \text{number of shares I can buy}$