

FINDING A COMPANY

BETA & P/E

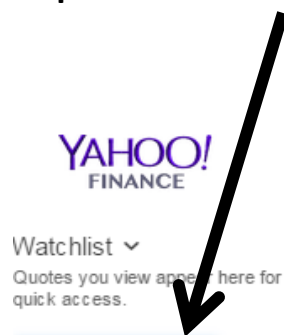
(For those teachers registered in the Stock Market Game) **To learn more about the Beta & the P/E ratio**, log on to the stock market game website. (You will need your advisor username and password)

Scroll down to **In the Classroom** and click on **Publications**. Find and click on **Stock Talk**. Scroll down and open the two following documents.

- Horatio & the Ratio (P/E ratio)
- Jack and the Beans Talk (Beta)

Step 1: Go to www.finance.yahoo.com

Step 2: Enter a company name or ticker symbol in the **Quote Lookup** box



Click Enter, after you enter ticker symbol. If you do not know the ticker symbol, enter the company name. When you enter the company name a list of companies will appear, choose the company you are researching.

Example: I am looking for Chipotle Mexican Grill. Once I see Chipotle pop up below I can click on it and go to the Summary page for Chipotle (see step 3)

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chi	<input type="button" value="Go"/>
CHI	Calamos Convertible Opportuniti
CMG	Chipotle Mexican Grill, Inc.
FXI	iShares Trust - iShares China Large-Cap ETF
DANG	E-Commerce China Dangdang Inc.
CBI	Chicago Bridge & Iron Company N.V.
CIM	Chimera Investment Corporation
CXDC	China XD Plastics Company Ltd.
CHS	Chico's FAS Inc.
CHL	China Mobile Limited
CHU	China Unicom (Hong Kong) Limited

Step 3: You should be at the **summary page** for your selected company. For my example I have entered ticker symbol **T** for AT&T.

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AT&T, Inc. (T) - NYSE Watchlist [Add to Portfolio](#) [Like](#) 1k

36.30 ↑ 0.52 (1.45%) 11:24AM EDT - Nasdaq Real Time Price

Prev Close:	35.78	Day's Range:	36.04 - 36.45
Open:	36.14	52wk Range:	32.07 - 37.48
Bid:	36.28 x 18500	Volume:	17,094,189
Ask:	36.29 x 2000	Avg Vol (3m):	30,863,900
1y Target Est:	35.17	Market Cap:	188.51B
Beta:	0.65	P/E (ttm):	32.74
Earnings Date:	Jul 21 - Jul 27 (Est.)	EPS (ttm):	1.11
		Div & Yield:	1.88 (5.40%)

Quotes delayed, except where indicated otherwise. Currency in USD.

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1d 5d 1m 3m 6m 1y 2y 5y max
customize chart

From this page I can see the **Beta is 0.65** and the **P/E is 32.74**