



## ■ ABOUT THE STOCK MARKET GAME PROGRAM

The Stock Market Game program is an online education program used in thousands of classrooms nationwide to help teach math, social studies, business, economics, and language skills while focusing on the importance of long-term savings and investment. Students in grades 4 through 12 participate in teams and manage a simulated investment portfolio during the school year. Grade and subject-specific curriculum guides, lesson plans, and newsletters are provided for classroom instruction. The Stock Market Game, introduced in 1977 as the first educational stock market simulation, has now reached more than 9 million students, making it the most widely used program of its kind.

The program is made possible by the support of more than 600 securities firms, combined with essential grassroots support in schools and communities. It is the only stock market simulation supported by the New York Stock Exchange and the Nasdaq Stock Market.

### Education Without Compromise

*Education is the highest priority of The Stock Market Game program. Since there is no commercial advertising, schools get a superior, comprehensive, interactive, and relevant educational program without diverting attention from classroom activities.*



## ■ GET WITH THE PROGRAM!

“Students see that the concepts we’re practicing in math have real-life applications. Making those connections gets them more eager to learn.”

—LaMarr Broughton, Math Teacher,  
Simon Guggenheim Elementary School, Illinois

“It puts you in a real-life situation. It really gets you thinking and turns on that light bulb in your head.”

—Jessica, Student, Montwood Middle School, Texas

## ■ TEACHING THE ESSENTIALS

The program teaches and reinforces these essential skills and concepts:

- Math, language arts, and social studies
- Critical thinking
- Decision-making
- Cooperation and communication
- Independent research
- Saving, investing, and economics

Students use Internet research and news updates, making the simulation an even better mirror of the marketplace. While the competitive gameplay creates student excitement, the educational experience delivers the greatest impact.



## DO YOU INVESTWRITE?

InvestWrite is an innovative national writing competition, produced by The Stock Market Game program that adds another critical thinking component to help reinforce the concepts learned in the classroom.

InvestWrite provides students in The Stock Market Game program with a way to demonstrate what they are learning in the classroom by asking them to respond in a thoughtful way to a specified “real life” investing situation.

For more information visit  
[www.investwrite.info](http://www.investwrite.info)



## ■ A KEY TO INNOVATIVE LEARNING

Students who participate in The Stock Market Game program learn more than investing. As they progress, they learn core academic concepts and skills that can help them succeed in the classroom—and in life.

Starting with a virtual cash account of \$100,000, students strive to create the best-performing portfolio using a live trading simulation. They work together in teams, developing leadership, organization, negotiation, and cooperation skills as they compete for the top spot. The setup is engaging, and learning is a natural part of the experience.

In building a portfolio, students research and evaluate stocks, and make decisions based on what they've learned. To determine why certain stocks perform the way they do, or why the broader market has moved up or down, they need to understand how the economy works. And to calculate their returns, they need to do the math.

Teachers have discovered that The Stock Market Game program actually boosts attendance and reduces dropout rates. Students who participate in the program gain confidence and build self-esteem. They have fun—and learn more effectively as they see how their classroom lessons apply to the real world.

What students gain from The Stock Market Game program is a remarkable experience—and even more important, an education for life.

To find out more, please visit our website:

[www.stockmarketgame.org](http://www.stockmarketgame.org)

Or contact us directly:

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## ■ A PROVEN TOOL FOR SCHOOLS

Now more than ever, schools are looking for ways to meet higher educational standards while working within tighter budgets. To meet this challenge, schools are seeking more effective education tools that both motivate students and support teachers in building lifelong learning skills.

One tool that meets these requirements in an innovative and time-tested way is The Stock Market Game program.

Since 1977, the program has given educators a way to improve the learning experience in thousands of classrooms. Teachers have successfully used The Stock Market Game program to enliven core academic subjects—including math, social studies, and language arts—and research has shown there's no better way to teach the importance of saving and investing.

The Stock Market Game program offers a vast library of learning materials correlated to national educational standards in math, business education, and economics. This resource has inspired many teachers to incorporate the program into classes in creative ways—at all levels, from fourth grade to college, all across the curriculum.

