



### **INNOVATIVE EDUCATIONAL EXPERIENCE**

- Strengthens students' critical thinking skills
- Engages students and increases academic motivation
- Increases students' ability to apply basic skills to life decisions
- Builds confidence and self-esteem through a challenging classroom competition

### **PROVEN CLASSROOM SUCCESS**

- Helps teach basic academic skills, such as mathematics, language arts and social studies, in exciting ways
- Provides classroom tools to teach to the standards of learning
- Curriculum customized to grade level
- Instills an understanding of the fundamentals of saving and investing

### **EXTENSIVE TEACHER SUPPORT**

- Helpful on-line training and tutorial
- Easy access to a wealth of on-line teacher resources and curriculum
- Rapid response on-line Help Desk
- Customized to increase understanding of good investment principles
- Flexibility allows for use without advanced classroom technology

### **SUPERIOR TECHNOLOGY TOOLS**

- True portfolio trading system
- Backed by IBM mainframe computers and technical support
- Powerful research capabilities
- Sophisticated data feeds provide real-time market conditions
- Continuous upgrading of trading features based on user feedback

### **ENDORSED BY INDUSTRY LEADERS**

- Strong funding support by more than 600 securities firms; no commercial advertising
- Only simulation program endorsed by the New York Stock Exchange and NASDAQ
- Established partnerships with recognized, accredited education organizations such as National Academy Foundation, DECA, and Future Business Leaders of America
- Grassroots delivery by councils and centers for economic education, "Newspaper in Education" programs, and other education organizations and institutions in all 50 states

### **TIME-TESTED FOR SUCCESS**

- Focused solely on education for more than 25 years
- More than 9 million students reached since 1977
- Program development continuously driven by classroom experience and teacher feedback

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