

Dear Stock Market Game Teachers and Participants:

Happy International Women's Day! As mentioned last week, the SIFMA Foundation will be celebrating women's contributions to the financial markets throughout the month! We're excited to announce on **Friday, March 12 at 9 am ET/ 6 am PT** Georgie Badeil will be joining our weekly **SMG Instagram Live!** With our SMG host, Sara Bryant, Badiel will discuss her background as a sustainability activist, supermodel, and author, and will lay the groundwork for her upcoming webinar in the **SIFMA Foundation Sustainability Influencer Series on Mon, March 22 at 11 am ET/ 8 am PT.** [Register here!](#) To join our Instagram SMG Live, search **@sifmafoundation**. Be sure to tell your students to join too! You won't want to miss it!

As many SMG sessions have reached the half way mark, it's a great time to ensure your students know the SMG rules - how to access them in their portfolio and that they fully understand them (since many states provide prizes to the top teams that meet all program guidelines). This [video](#) provides a quick overview. You may also have found that some of your students are frustrated by the performance of some of their investment choices. Perhaps now is the time to introduce them to dividend paying stocks to ensure returns in a market that has been a bit of a roller coaster the last few months. Especially now, receiving a dividend check is a welcome relief for many investors. For our novices, corporations may pay part of their earnings as dividends to shareholders as a return on their investment. These dividends, which are often declared quarterly, are usually in the form of cash, but may also be paid as additional shares. Investors may be able to reinvest the cash dividends automatically to buy additional shares if the corporation offers a dividend reinvestment program (DRIP).

Increasing or at least maintaining its dividend payment in the current economy suggests company strength. Take a look [here](#) for a list of stocks and ETFs that have recently increased their dividend payments. And for more information about stocks paying dividends, have your students take a look at Nasdaq's dividend history page accessible [here](#). The site provides a wealth of information on how dividends work, when they get paid, and a company's history of dividend payouts.

To check whether or not a particular company offers a dividend payment, have your SMG students enter a ticker symbol on the "Enter a Trade" page of their portfolio. Click "Validate Ticker." The company's stock quote will appear. If a dividend is paid, the payment will appear beside the "Dividend" column. The payment date will also be listed, but the students need to pay attention to the Ex. Date column, as this is the date by which the team must have owned the stock in order to receive the next dividend payment. For more information about dividends, be sure to take a look at the *Dividends and Earnings* lesson in the Teacher Support Center. The lesson examines the ways investors may receive earnings on their investments through dividends and by selling stock for a profit. It's accessibly by searching "dividends" in the search box.

SMG rules and dividends will be further highlighted throughout this week during our **SIFMA Foundation Weekly** - opportunities for you and your students to engage in our SMG content each day of the week. **Scroll to learn more!**

Don't forget, we offer **SMG Teacher Webinars** too on a variety of topics, from getting started to ESG investing. **Scroll to see this week's webinars and register! Now offering PD Hours for attendees!**

Can't make a live event? The **In Case You Missed It** section at the bottom of this email lists recordings and materials from prior weeks. **Scroll to check it out!**

****Don't Miss These!****

Thurs, 3/18 @ 12 pm ET/9 am PT: Fearless Female Investors - [Register here!](#) Are you a Fearless Female Investor? The webinar is open to all Stock Market Game participants, not just females, who want to learn more about the groundbreaking women in finance and its impact on the industry. We will have dynamic financial professional guest speakers sharing valuable stock market insight and answering questions. You will leave the webinar with gained financial knowledge and exciting new career ideas and perspectives.

MON, 3/22 @ 11 am ET/8 am PT: SESSION 1 of SIFMA Foundation's Sustainability Influencer Series with Georgie Badiel - [Register here!](#)

[Georgie Badiel](#) is a Burkinabé model, author, and activist. Growing up, [Badiel](#) would walk three hours each day to fetch water for her family. Badiel went from fetching water to walking international runways when she was crowned Miss Burkina Faso in 2003, Miss Africa in 2004, and began modeling for distinguished clients including Marc Jacobs and Diane von Furstenberg, and in publications such as Vogue. Join us on [World Water Day](#), 3/22 as Badiel leads a discussion on water conservation with SMG teachers and students.

*****TIME JUST CONFIRMED***THURS, 4/8 @ 11 AM ET/9 am PT: SESSION 2 of SIFMA Foundation's Sustainability Influencer Series with Philippe Cousteau Jr.! - [Register here!](#)**

[Philippe Cousteau Jr.](#) is the grandson of legendary explorer Jacques-Yves Cousteau and an author, social entrepreneur, and award-winning TV host and producer. He recently hosted The Travel Channel's *Caribbean Pirate Treasure* with his wife Ashlan. Cousteau founded EarthEcho International, an environmental education organization that inspires young people to act now for a sustainable future. Be sure to join us as he discusses the blue economy.

SIFMA Foundation Weekly

(T) Teachers/Advisors Only | (E) Open to Everyone

MONDAY: The SMG Week Ahead Newsletter arrives in your inbox **(T)**

TUESDAY: SMG in the Classroom* Teachers take a break! **Linda Cox**, a former SMG teacher and **stockbroker** will teach your class for you. This week's session will demonstrate 'live' how to research stocks and provide helpful financial website resources. We will also discuss the importance of quarterly earnings, locating quarterly earnings, and using the information as an investment strategy for your SMG Portfolio. Sessions are recorded (links are included in the **In Case You Missed It** section below).

- [Elementary/Middle School Session](#): 11 am ET/8 am PT
- [Middle/High School Session](#): 12 pm ET/9 am PT

(teachers, you can broadcast to the entire class or the students can log-in individually)

WEDNESDAY: [SMG on the Street, 11 am ET/8 am PT*](#) (E) Join Invest It Forward's Financial Professional Volunteer Corps for our weekly Q&A -- for teachers and their classrooms. This week's focus is on indices and dividends. We will also explore academic and career options in the industry. While these sessions cannot be recorded due to industry regulation, you can [request your own volunteer here](#).

THURSDAY: [Invest Right with InvestWRITE, 11 am ET/8 am PT](#) (T) The Spring 2021 essay prompts are LIVE! Learn how to incorporate writing and ELA into your students' SMG experience - Social Emotional Learning application, critical thinking and writing, plus great prizes and recognition! **Spring essays are due Wednesday, April 21, 2021.**

FRIDAY: [SMG LIVE! 11 am ET/8 am PT*](#) (E) Join us every Friday on Instagram [@sifmafoundation](#). Breaking down market news, top stories from the week, SMG portfolio tips, and items to consider while conducting research, we've got you covered. Make sure you and your students are following us to get the alerts! **Not quite sure how to access?** Click [here](#) for a quick overview.

[*SIFMA Foundation Code of Conduct](#) - During all SIFMA Foundation live events, appropriate behavior is expected of all participants. Please have your students review our Code of Conduct before all events.

Upcoming SMG Teacher Webinars - now offering PD Hours!

[Click here](#) for our full Spring 2021 SMG Webinar Calendar

MON, 3/8 @ 6:30 pm ET/3:30 pm PT: SMG Basics - From Beginner to Pro - [Register here!](#)

This session will review rules, teacher resources, and team/student portfolios. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

TUES, 3/9 @ 8 pm ET/5 pm PT: Week Ahead Resources & Tips - [Register here!](#) This weekly webinar focuses on providing current discussion topics, resource tips, and answering questions. All attendees will receive a slideshow of the webinar.

WED, 3/10 @ 8 pm ET/5 pm PT: New! Financial Literacy Month Activities - [Register here!](#) April is National Financial Literacy Month. We are celebrating with a month-long calendar of 20 short, engaging activities for all ages and learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

THURS, 3/11 @ 6:30 pm ET/3:30 pm PT: Trading Stocks 101 - [Register here!](#) This session will review market cap, indices, sectors and how to trade stocks. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

THURS, 3/11 @ 8 pm ET/5 pm PT: Interactive Choice Board Activities - [Register here!](#)

Explore SMG's student choice board of activities motivating intrinsic learning, differentiated instruction, and content presented for various learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
