



BASIC COMPANY/STOCK RESEARCH



**Think about companies I like?
Why do you like these companies?**

List 2 to 3 companies that I like. Remember to include why I like each company!

1.

2.

3.

**Ask friends and family to give you a company or two that they like.
Ask them to tell you why they like those companies?**

1.

2.

3.

Example of why I like a company

Amazon:

- **89% of consumers are more likely to buy products from Amazon than other on-line sites.**
- **Competitive pricing**
- **Speed-of-light shipping**
- **Reliable customer service**
- **You find what you are looking for!**

